



2015 Public Library Director Academy

Back to the Future: Why Florida Needs Libraries More Than Ever

May 12, 2015 ♦ 9 a.m. – 5 p.m.

Caribe Royale Hotel, 8101 World Center Drive, Orlando, Florida 32821
Bon Air Room 1 and 2

Presenters:

- Valerie J. Gross, Keynote Speaker
President and CEO, Howard County Library System (MD)
- Ava L. Barrett, Director, Hendry County Library Cooperative
- Eric Head, Director, Citrus County Library System

Facilitators:

- Gene Coppola, Director, Palm Harbor Library, Member Pinellas Public Library Cooperative
- Mary Jane Little, Retired Florida Library Director

AGENDA

9:00 – 9:30 a.m. Registration

9:30 a.m. – Noon Part I – Getting It Together: Who We Are, What We Do, Why It Matters

- State of Libraries
- Language
- “Libraries = Education”
- Somewhere at LAX
- Exercise #1: Harnessing the Power of Words
- How we View Ourselves
- Results / Nationwide Implementation
- Rollout

Noon – 12:30 p.m. Working Lunch

12:30 – 5:00 p.m. Part II – Putting It Together: Education Innovation

- Florida Panel
- A+ Partners in Education
- Learn From the Schools
- Exercise #2: The Sound Bite
- Closing
- Next Steps
- Wrap-up

